



AUSTRALIAN 4WD INDUSTRY COUNCIL

What is it?

The Australian 4WD Industry Council operates under the auspices of the Australian Automotive Aftermarket Association (AAAA). It is set up to provide advice, understanding and a strategic approach to current and potential 4x4 vehicle market issues from regulators, governments, enthusiast and community groups.

Charter

Through effective regular communication, key stakeholders within the 4x4 vehicle sector of the Australian Automotive Aftermarket Association (AAAA) will identify and manage potential market issues and develop strategies to overcome these. This will improve the image and viability of the industry and help improve awareness and road safety.

The administration of the Council will be by the AAAA National Office, will remain unbiased and welcomes relevant stakeholders from the Australian automotive aftermarket to participate.

The primary function of the council is to utilise the broad level of expertise of its members to provide advice, education, and representation and to promote professional and responsible activities.

Management

The Australian 4WD Industry Council is a specialist council of the AAAA. The AAAA National Council will appoint the Chairperson and the AAAA National Office will provide secretariat resources. A member of the AAAA National Council must also be a member of any 4WD Industry Council committee.

Nominated industry stakeholders (current AAAA members) will form the Steering Committee of the Australian 4WD Industry Council. An election for a governing council will be called in April 2007, providing the Australian 4WD Industry Council membership exceeds 50 businesses.

The Australian 4WD Industry Council Steering Committee is as follows:

Chairman: Ray Smith-Roberts - East Coast Bullbars (Queensland)

Convenor: Grahame McCraw – AAAA (New South Wales)

General Committee:

Geoff Rosenbaum	<i>Motospecs</i>	New South Wales
Arthur Vlahogenis	<i>TJM Products</i>	Queensland
Steve Konstantinou	<i>Alloy Motor Accessories</i>	Queensland
Kim Elliott	<i>ARB 4x4 Accessories</i>	Victoria
Slav Stefaniuk	<i>4WD Warehouse</i>	New South Wales
Paul Warner	<i>Australian National Four Wheel Drive Council</i>	New South Wales
Shane Miles	<i>Michelle's Sacs</i>	Western Australia

Australian 4WD Industry Council Goals / Objectives

- Promote and facilitate growth in the 4x4 sector, through effective communication and education.
- Provide specific regulatory advice and advocacy.
- Provide an industry response, where appropriate, to misinformation on the impact of 4x4 vehicles, parts and accessories.
- Proactively market the 4x4 accessory industry
- Identify opportunities, future trends and technologies, through industry research projects.
- Disseminate industry development information through sector specific events and communication tools.
- Provide networking opportunities
- Promote road safety through the development of standards that ensure good design, quality and manufacturing principles for 4x4 accessories Assist members in visiting and attending appropriate key international trade shows.

What other business benefits are available?

As a member of the AAAA through the Australian 4WD Industry Council, businesses have access to a range of products and services designed to save time and money. Whether it is access to the free IR/HR Advisory Service, the range of business discount programs or simply hiring cars or booking accommodation for an upcoming business or personal trip, AAAA membership is guaranteed to add value to any business.

Other services of the AAAA that are available to Australian 4WD Industry Council members include access to extensive business development tools for instance, AAAA Magazine Advertising and Editorial, AAAA Trade Show, and members are invited to all AAAA networking forums. Significant support for businesses visiting and exhibiting at international trade shows.

Regular reports will be commissioned to review the current status of the 4x4 sector of the automotive industry. These reports will help members gauge changes in trends and better develop product and service strategies for the future. Reports will only be distributed to Australian 4WD Industry Council members. All supporting charts and graphs will be available for members to utilise in their own reports.

Communication

A specific web page and email address will be set up to provide efficient communications specifically within the 4x4 vehicle sector.

Regular Australian 4WD Industry Council newsletters will also be sent exclusively to Australian 4WD Industry Council members to communicate key industry information, particularly relevant changes to legislation and regulations and upcoming industry events.

Participation

Council members will meet through scheduled sessions including meetings, network sessions, events throughout Australia to incorporate key industry and enthusiast events.

How to get involved

In order to be a member of the Australian 4WD Industry Council a company must first be a financial member of the Australian Automotive Aftermarket Association (AAAA).

Australian 4WD Industry Council membership is available to those businesses that can clearly demonstrate they are directly involved in the import, manufacture, wholesale, resale, fitment or promotion of 4x4 automotive aftermarket products.

MEMBERSHIP FEES 2007-2008 for New AAAA/Australian 4WD Industry Council Members

The financial year of the Association is from 1st July to 30th June. All memberships are payable in advance to 30th June, and are effective from date of payment. The AAAA will match dollar for dollar the membership funding to further assist with the growth of the industry.

Category 1	1–5 employees	\$380.00 incl GST
Category 2	6-19 employees	\$699.50 incl GST
Category 3	20-49 employees	\$1117.00 incl GST
Category 4	50-99 employees	\$1397.00 incl GST
Category 6	100-499 employees	\$1650.00 incl GST
Category 7	500-999 employees	\$2035.00 incl GST
Category 8	1000+ employees	\$2541.00 incl GST
Category 9	Consultants non-voting	\$765.00 incl GST
Category 10	International non-voting	AUD\$407.00

Join NOW and membership will be current to end June 2008