

AAAA NATIONAL COUNCIL ANNOUNCED

The AAAA National Council for 2017 - 2019 was announced at the 37th Annual General Meeting, held in Melbourne on 16th October

We would like to welcome back returning National Councillors Graham Scudamore-Smith, Mark Pedder, Guy Nicholls and Adam Pay and welcome Craig Magill, John Benson and Darren Robinson to the Council.

The full list of National Council members and positions is as below:

- **President** – Graham Scudamore-Smith – Fulcrum Suspensions (QLD)
- **Vice President** – Mark Pedder – Pedders Suspension – (VIC)
- **Secretary** – Guy Nicholls – GUD Automotive – (VIC)
- **Treasurer** – Rob Cameron – GPC Asia Pacific – (VIC)



Directors

- Bob Pattison – Brown & Watson – Immediate Past President and Director (VIC)
- Peter Rogers – Inspired Automotive Marketing - Director (SA)

Committee

- John Benson – Davies Craig (VIC)
- Paul Dumbrell – Aftermarket Network Australia (VIC)
- David Fraser – Capricorn Society (WA)
- Craig Magill – Burson Auto Parts (VIC)
- Adam Pay – Kmart Tyre and Auto Service (NSW)
- Darren Robinson – Hella Australia (VIC)

We would like to acknowledge and thank Peter Martin for his significant contribution as Treasurer of the AAAA for the last 10 years. Peter did not seek re-election this year and will soon retire from his role as Finance Director and Company Secretary of Hella Australia. Peter brought with him tremendous financial acumen and introduced governance and risk mitigation processes across the entire business as well as helping to lift the overall professionalism of the Association. The Board, Staff and Members of the AAAA wish Peter good health and happiness in his well-earned retirement.

One of the signs of a healthy association is competition for spots on its board and this year we had 12 nominations for the seven available positions from an outstanding field of candidates. Unfortunately, in any election some people miss out and I would like to take this opportunity to thank Chris Wilesmith and Damien Hill for their outstanding contribution to National Council and to Anton Griffiths, Ken Wagstaff and Roger Lassen for their nominations.

We're sure you'll join us in wishing the new Council well as they help set the future direction of the AAAA and ensure that we deliver new activities and services that are valued by you.



2017 – 2020 STRATEGIC PLAN

The 2017-2020 strategic plan was also ratified by the AAAA National Council in October and includes a range of new activities, services and initiatives focused around four key themes:

- 1) **Consumer Engagement.** This is a new activity for the AAAA and will support our members' customers and potential customers. The objective is to positively influence perceptions of our industry by providing honest and transparent consumer information.
- 2) **Member Sustainability.** Assisting our members to have a future in this industry by providing more services that positively affect the bottom line. Good market intelligence and benchmarking projects fall within this category.
- 3) **Vehicle Technology and Industry Disruption.** There is

a great deal of noise about this at present - much of it ill-informed. The AAAA will play a role in supporting our members to adjust to change by cutting through some of this noise and provide authoritative advice about what to expect, when, and how to get ready for it.

- 4) **Industry Leadership and AAAA Positioning and Growth.** As the industry changes, we too need to change. This activity involves a strategic and planned analysis of AAAA, developing new products and services, responding to changed industry conditions and investing in new capabilities and infrastructure.

We will provide more detailed information on the specific activities that sit underneath each of these key themes over the coming weeks.

GRAHAM SCUDAMORE-SMITH
President

STUART CHARITY
Executive Director