

2020...
So that happened...









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- 1. THE YEAR WE HAD
- 2. THE YEAR AHEAD
- 3. WHAT LIES BEYOND
- 4. HOW I MIGHT USE THIS
- 5. QUESTIONS?





1. THE YEAR WE HAD

2020 WAS A TOUGH YEAR FOR NEW CAR SALES

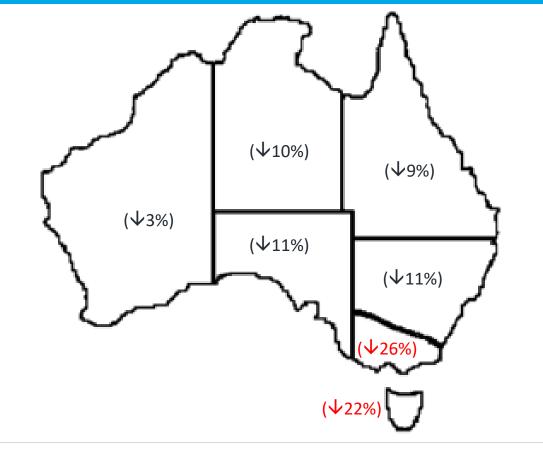


VFACTS New Car Sales Report





ALTHOUGH THE PAIN WASN'T EVENLY SHARED







VFACTS New Car Sales Report

WE DID SEE SOME WINNERS



15,253 Sales (↑83%)

7,158 Sales

(个78%)



9,323 Sales (↑ 4 4 %)

LDV D90



3,294 Sales (个93%)

HAVAL H2

MG MG3



715 Sales (个171%)

1,988 Sales (个117%)

MG ZS







5,494 Sales (个47%)



5,581 Sales (个58%)



957 Sales (个101%)

VFACTS New Car Sales Report





INCLUDING MANY IN THE AFTERMARKET





BRIEF-ARB Corp Says Half Year Revenue Rose 21.6% To A\$284 Million



Super Retail Group's Christmas bet pays off





HELPED BY THE RETURN OF THE GREAT AUSSIE ROAD TRIP





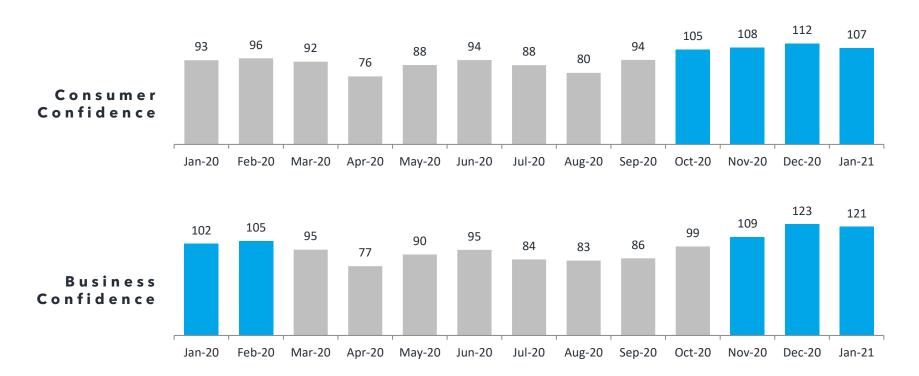






2. THE YEAR AHEAD

CONSUMER & BUSINESS CONFIDENCE ARE ON THE RISE



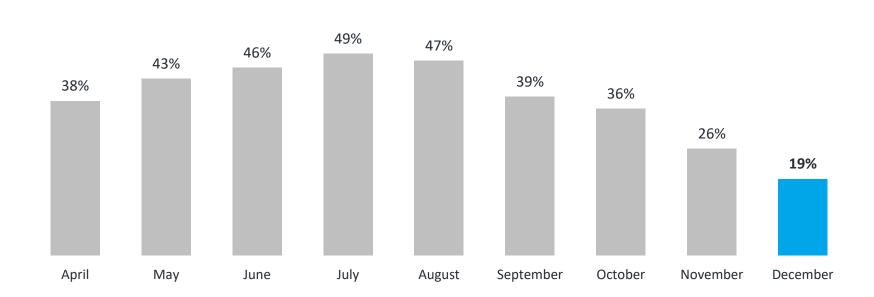
Melbourne Institute and Westpac Bank Consumer Sentiment Index, Roy Morgan Business Confidence Index





WHILE RELIANCE ON JOBKEEPER CONTINUES TO FALL

JobKeeper Usage

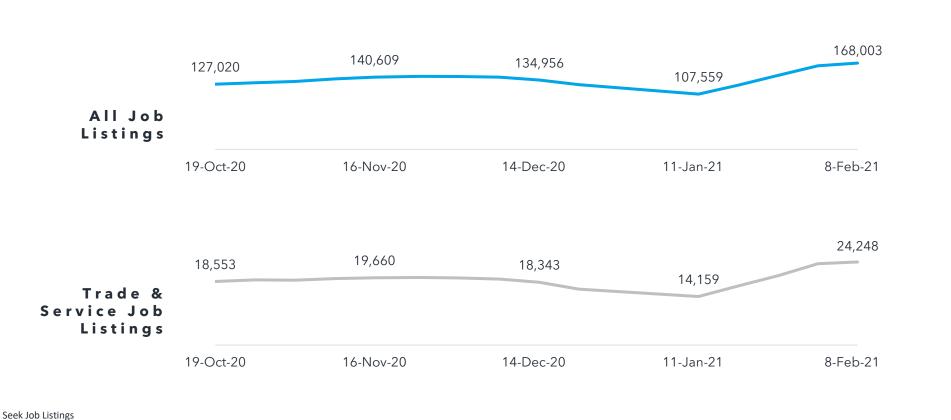


ACA Research SME Tracker





REFLECTING THIS CONFIDENCE, JOB LISTINGS ARE UP

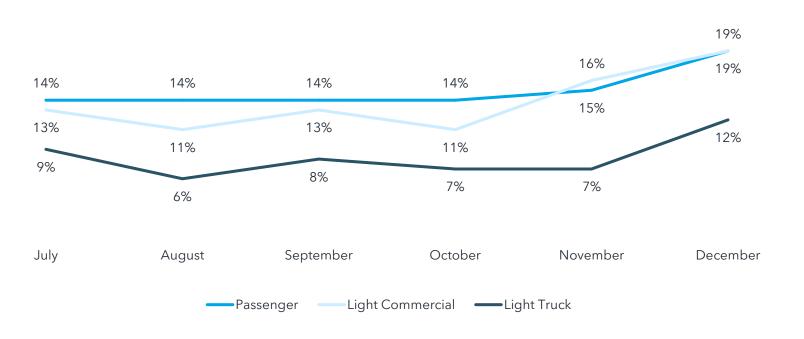






AS WELL AS PLANNED CAPITAL EXPENDITURE

Planned Capital Expenditure



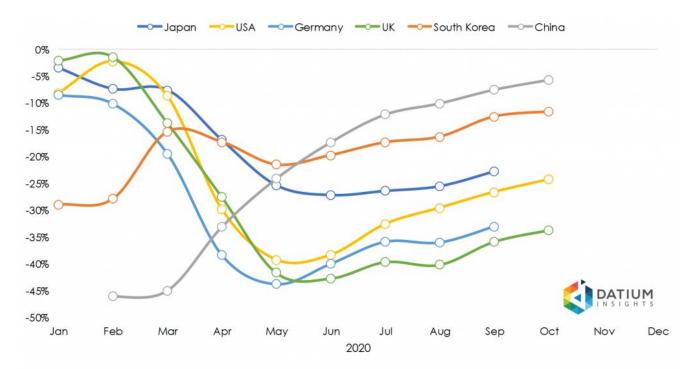
ACA Research SME Tracker





IN THE AUTO WORLD, DEMAND STILL HOWEVER EXCEEDS SUPPLY

New Vehicle Production



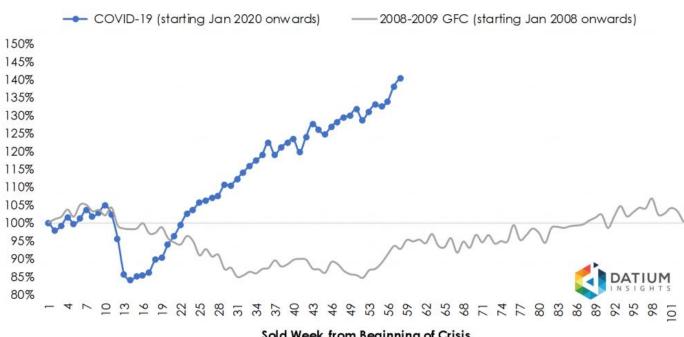
Datium Insights New Vehicle Production Volumes





KEEPING USED CAR PRICES AT RECORD HIGHS

Used Car Price Index



Sold Week from Beginning of Crisis

Datium Insights Used Car Price Index









3. WHAT LIES BEYOND

The New Hork Times

Shell, in a Turning Point, Says Its Oil Production Has Peaked

Europe's largest oil and gas producer said oil production would gradually decline 1 or 2 percent annually, underscoring the company's desire to shift to greener energy.





whichcar

Electric Vehicle Council slams 'flaccid' Federal EV strategy

By David Bonnici, 06 Feb 2021 Car News

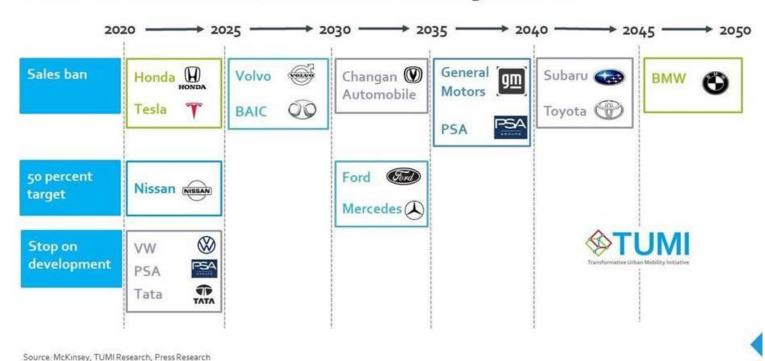




WITH OEMS ULTIMATELY DRIVING CHANGE

Automobile manufacturers with 76% market share have announced exits from the <u>internal combustion engine</u> market













4. HOW I MIGHT USE THIS

NEXT THREE MONTHS











Road Trips

Statement on invoices / social media -

"Are you going on a road trip? Make sure your car is safe and reliable!"

Essential safety check"

Used Cars

Increase in both volume and value.

Talk to customers about whether they have recently purchased a 'new' second hand vehicle.

Safety check / Prognosis.

Selling

High consumer confidence / some evidence of an increase in discretionary spending

Scheduling

Managing service demand. Send appointment reminders, and make it easy to re-schedule (if required)

Parts Supply

OEM parts shortages







5. QUESTIONS?

QUESTIONS?









THANK YOU

